



2018 CSR REPORT

**COMMITTED TO RESPONSIBLE BUSINESS**



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## COMMITTED TO RESPONSIBLE BUSINESS

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## MESSAGE FROM THE VICE CHAIRMAN OF IPT GROUP



It is with pride that we share with you our first CSR report. At IPT, we believe that the role of the private sector is not only limited to doing business. Being socially and environmentally responsible has become a necessity in today's evolving world bringing the interest of our business and the community together in a process that takes into consideration the public interest, rejects actions that may harm the society and the environment and promotes local development.

We have formulated our CSR strategy around three main pillars: our workplace, environment and community. We are first and foremost committed to responsible business practices ingrained in our organizational culture and governance. We incorporate sustainability and CSR into our daily operations to efficiently manage the impact of our business on the society and environment. At the same time, we attribute to IPT Energy Center (IPTEC) and Michel Issa Foundation for Local Development (MIF) the role of pursuing our sustainability and CSR goals in the field of energy efficiency, environment preservation and community empowerment. Each institution is specialized in its field, and has greatly contributed to the realization of related programs and activities in collaboration with local and international organizations, and entities from the private and public sectors.

We believe that our sustainability and CSR focused strategy helped us improve our brand reputation and meet - or even exceed - the expectations of our stakeholders. It also contributed to the creation of an inclusive working environment that led to a better productivity and efficiency clearly reflected in an improved performance and better financial results.

By releasing this report, we disclose our CSR strategy and initiatives over the past few years, a step that also serves our market differentiation approach in creating a competitive advantage and enhancing the trust and loyalty of our stakeholders. We show evidence of our hard work and look forward to further put our social responsibility at the core of our interests, benefiting our workplace, environment and community at once.

Sincerely,

Dr. Toni Michel Issa  
Vice Chairman of IPT Group

## ABOUT IPT



IPT is a Lebanese family-owned petroleum company with more than 50 years of experience in the import, storage and transportation of petroleum products including gasoline, diesel oil, LPG and lubricants, and offers reliable distribution services to gas stations, factories and homes across Lebanon.

IPT boasts a network of 30 fully owned gas stations that are managed by the company and has a chain of more than 170 franchised gas stations outside the firm's owned-network spread across the country.

Fueled by innovation, we have successfully transformed our gas stations into modern, safe and clean places where premium petroleum products and services are always available, alongside a wealth of sub-brands including Elf Lubricants, individual and fleet fuel cards, IPT-Byblos Bank MasterCard, Bon Appétit convenience stores, McDonald's restaurants, EQUIPT petroleum equipment stores, LaserWash, Automatic Truck Wash, Auto Gadget car accessories shops and Mountain Mudd Espresso drive-thru kiosks and coffee shops.

Today, IPT is a conglomerate of diverse entities that work independently and yet seamlessly come together to offer a complete range of petroleum-related products and services. This efficient structure has empowered IPT with the solid pillars needed to succeed and maintain professional workflow among the different entities within the Group.

Along the way, we ensure that our business is managed in a responsible way to compensate for some of the negative impact our products can leave on the environment through adopting sustainability at the heart of our operations and engaging in CSR activities which we strongly believe have tightened the trust of our customers and stakeholders in our business activities.

# IPT HIERARCHY OF STRATEGY STATEMENTS

## Vision Statement

**Top-of-Mind in Providing  
Better & Trusted Fuel**

## Mission Statement

- Become one of the leaders in the gasoline and diesel market (among the top 4 in Lebanon)
- Earn the reputation of the innovative, pioneer and responsible Oil & Gas company
- Provide clean and affordable fuel
- Adapt to change in a critical business environment and survive crisis

## Business Principles

**Commitment to  
QHSE policy  
and  
procedures**

**Sustainable  
development  
and CSR  
integration  
at the heart  
of our business**

**Differentiation  
and  
uniqueness of  
offerings**

**Integrated  
management  
system along  
the value  
chain**

**People and  
organization  
excellence**

**Customer  
focused and  
oriented**

## Value States

- Be a partner in developing the national economy
- Set the example of the corporate behavior in terms of good governance and social responsibility
- Follow the best business practices based on integrity, trust, respect, transparency and accountability

# OUR CSR STRATEGY

IPT genuinely cares about CSR and sustainability, and fully understands the energy and environmental challenges of today's rapidly changing world. We see ourselves as a corporate citizen that needs to play a central role in leaving a positive impact on Lebanon, its people, and the environment. Given the nature of our business, we want our work to be meaningful long into the future.

This is why our CSR efforts are centered on the challenges, difficulties, and concerns closely related to the energy and oil and gas sector. Also being socially active is one of our main goals. **We strive to give back to the community through supporting social initiatives and local development.**

Our CSR strategy is clearly represented in our best business practices, our contribution to energy sustainability and environmental protection through our specialized research center IPT Energy Center (IPTEC), and our community enrichment programs and contribution to local development through Michel Issa Foundation for Local Development (MIF).

What follows in this report will further explain how we have put our strategy into action with tangible achievements that demonstrate our full commitment to ensuring the welfare of our business, stakeholders, community and environment.





## OUR CSR STRATEGY IN ACTION



RESPONSIBLE  
BUSINESS PRACTICES



ENERGY SUSTAINABILITY  
AND ENVIRONMENTAL PROTECTION



COMMUNITY ENRICHMENT

# RESPONSIBLE BUSINESS PRACTICES

Sustainability is engrained in our corporate culture that is central to our daily operations and reflects on the quality of our products and services. This is achieved by adhering to best practices in business. Today, competitiveness in the Oil and Gas industry is not only defined by the level of customer satisfaction, but also by the level of safety, quality and care for the environment.

For this purpose we invested in our business to improve the quality of our entire supply chain and to provide the customer with cleaner and innovative petroleum products and services that meet the highest local and international standards, in modern and welcoming gas stations, while keeping up with the latest technologies and systems and investing in renewable energy solutions.



## Our Operations

Our entire supply chain is monitored from a central control room located at IPT Headquarters in Amchit. This ensures successful and effective inventory control and operations management at the terminal, on the road and at the gas station.

Because safety is a priority, we ensure all safety standards are applied in every aspect of our business.





## AT THE TERMINAL

Our supply chain starts at the refinery, then the products are shipped by sea and delivered directly to our large storage tanks in Amchit, Lebanon, fully upgraded to comply with API, ASTM and NFPA standards requirements.

As we grew, we increased our storage capacity to become 30,000 M/T while safeguarding the quality of our products and services, and taking measures to protect the environment and ensure the safety of our staff, visitors and surroundings.

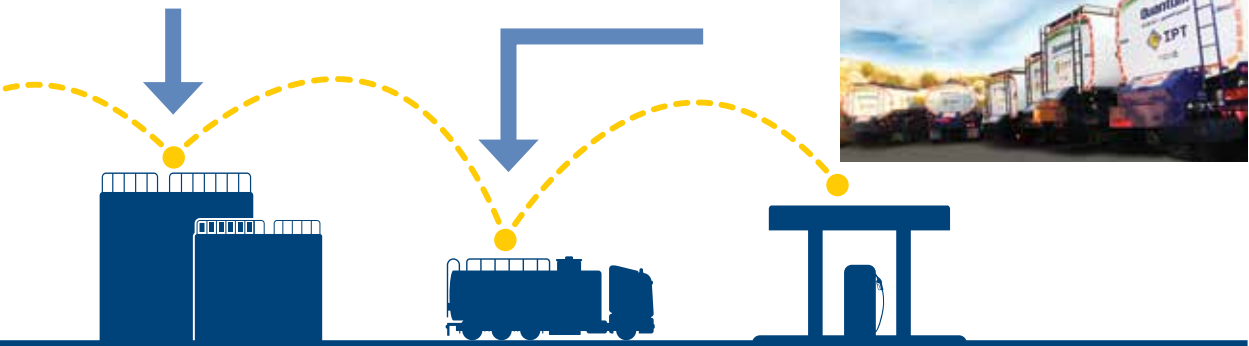


## ON THE ROAD

From the terminal, we safely transport and distribute petroleum products to gas stations, factories, and homes. IPT's large and fully-owned transportation fleet is always ready to deliver all types of products efficiently and quickly in segregated and sealed compartments tanks.

But what makes us truly stand out is our commitment to safety and attention to details. Our specialized trucks are equipped with positive Displacement Meters to provide superior accuracy and preserve the products' quality. Also, IPT trucks are managed by a team of experts to monitor operations on the ground by making sure all safety standards are applied when loading, unloading and transporting the products. Besides, all our vehicles are equipped with a high-tech GPS system that allows centralized control from IPT Headquarters with the aim to minimize road risks and incidents.

Inspection, preventive maintenance, and safety training are an integral part of our daily fleet operations.



# RESPONSIBLE BUSINESS PRACTICES

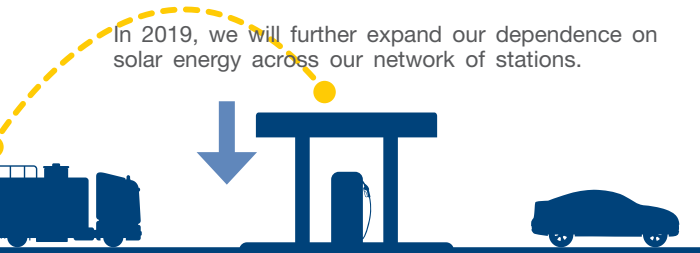
## AT THE GAS STATIONS



Because sustainability highly matters to us, we started the implementation of a full Energy and Environmental Management Strategy (EEMS) to transform our stations into eco-friendly and sustainable ones. We installed photovoltaic solar panels on the roof of some of our gas stations and our headquarters in Amchit to minimize our carbon footprint.

The solar power system consists of 80 solar panels on IPT Halat station's canopy, and 126 solar panels on IPT headquarters' roof in Amchit, producing 20 KWh and 32 KWh peak of power respectively, transferred directly to the electrical grid through inverters. The actual production is 30 MWh/year and 50 MWh/year respectively, translated into annual savings of around \$11,000 and greenhouse gases saving of 55 Tons combined.

In 2019, we will further expand our dependence on solar energy across our network of stations.



IPT Sustainable and Eco-friendly Gas Station will be concretized in 2019 with a pilot station in Amchit



## CLEAN PRODUCTS & SERVICES

- Quantum, the clean fuel from IPT
- Biodiesel produced from Waste Cooking Oil
- Nitrogen tires inflator

## ENERGY CONSERVATION

- Solar System
- Electric vehicles charger
- Pumps equipped with vapor recovery system
- Laserwash machine equipped with VRV and soft start
- Smart LED lighting that saves up to 80% of energy
- Air conditioning systems running on R134a



## AUTOMATION AND TECHNOLOGY

- Remote filling sump
- Automatic vehicle recognition system for a card-less payment
- Full automation connected to the central control room at IPT HQ

## WASTE DISPOSAL UNITS AREA

- Waste Cooking Oil and batteries collection
- A system that collects and treats rain water

## LEAK PREVENTION

- Double wall tank with leak detector to prevent petroleum products from leaking into the ground
- Double wall poly-ethylene pipes
- Hydrocarbon and oil separators to filter water from mineral oils, grease, fuel oils, and other types of wastes before being released into sewage systems

## WATER RECLAIM

- Water treatment system
- Water recycling system that saves up to 65% of used water on a daily basis
- Biodegradable chemicals in the wash bays

## HEALTH AND SAFETY

- Fire extinguishers, sandbox and safety signs
- Automated External Defibrillator (AED) life saving device

## GREEN LANDSCAPE

- Green Roof
- Green spaces

# RESPONSIBLE BUSINESS PRACTICES

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## AT THE OFFICE

### Our People

Our success is not created by one person but by a team of more than 300 employees that come together as one.

### Investing in Training and Development

At IPT, we strive to develop the skills of our employees and build their capacities. This is why we follow a regular training program to keep our employees updated with all new developments. Health and safety measures are at the top of our interests to maintain a healthy and safe working environment. Besides updating our internal policies and regulations, we made sure to provide Firefighting & First-Aid training to our people working in hazardous conditions at our LPG facilities in Hosrayel-Jbeil and terminals in Amchit, in collaboration with the Lebanese Civil Defense.

Our truck drivers also underwent a safety training at the General Directorate of Civil Defense, in collaboration with the General Directorate of Oil, the General Directorate of Land and Marine Transport and the Syndicate of truck drivers in Lebanon, and received certifications of achievement in «Safety Measures During the Transportation of Petroleum Products and the Use of Fire Extinguishers».





## Annual Gathering

In the occasion of Labor Day, IPT organizes every year an annual lunch uniting all employees in the presence of the Chairman, Mr. Michel Issa, the Board of Directors and the management team.

In 2018, the gathering was held in appreciation of the enthusiasm, cooperation and hard work of everyone. Employees with more than 25 years of commitment were rewarded for their loyalty and dedication. Certificates of achievements were handed to employees from different generations and departments in recognition of their exceptional performance during the year.



## ISO 9001:2015 certification

Holding ourselves to the highest standards of Quality management, we successfully completed ISO 9001:2015 re-certification covering the Import, Export, Storage & Distribution of Petroleum Products and Installation & Maintenance of Petroleum Equipment.

This upgrade shows our commitment to the continual implementation of IPT's QHSE Policy, providing high-quality products and services to our customers and an excellent performance when dealing with stakeholders. It also guarantees a solid and comprehensive Quality Management System (QMS) supported by competent people working in perfect harmony to ensure an ultimate customer satisfaction.

## RESPONSIBLE BUSINESS PRACTICES

### Our Products

In line with our strategy to provide the best to our customers and to keep up with the highest Lebanese and international standards, we offer «Quantum», the advanced eco-friendly gasoline product that transforms the regular gasoline into a superior fuel to meet the needs of the 21<sup>st</sup> century.

The formula of Quantum is a mix between a high-quality gasoline and a cutting edge additive developed by Total. It contributes to fuel economy, power and responsiveness, engine protection and less pollution thanks to its Eco-friendly formula. The complete combustion of Quantum contributes to less CO<sub>2</sub>, CO and NO<sub>x</sub> emissions, and therefore lowers the negative impact on the environment and health.

# Quantum

*The Advanced Fuel from IPT*

**CLEANER | STRONGER | LONGER**



More than

**40%**

Cleanup effect  
on intake valves

Around

**90%**

Prevention of deposits  
buildup in the fuel system

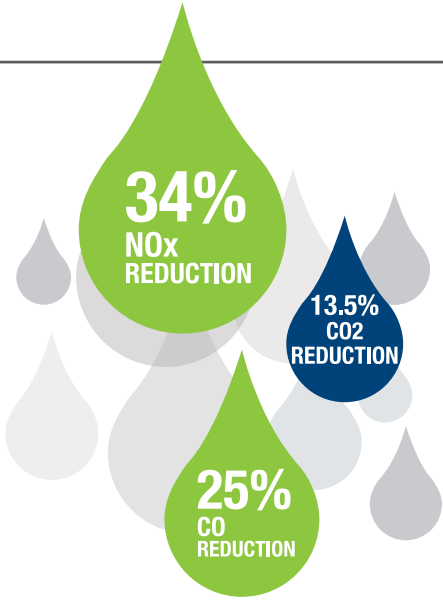
Drive

**50** km

More per tankful





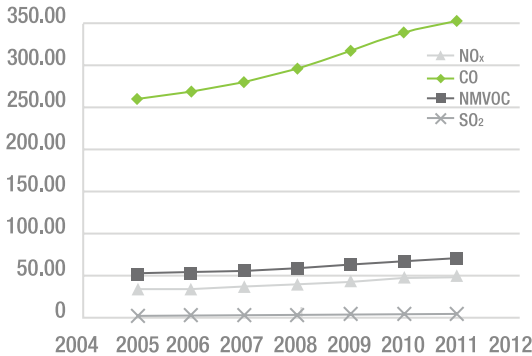


## Our Services

For a better service, we developed our distribution network to reach more remote areas across Lebanon and we are currently upgrading our LPG services always in compliance with the most advanced standards.

We upgraded our Fuel Cards Management System by improving our online services and adding practical and advanced features. Upon our customers' request, we introduced the «IPT Fuel Gift Card» designed and customized for different occasions. IPT Loyalty program is now available and tailored to get rewarded faster.

## Trends in Lebanon's Emissions for the Transport Sector 1994 - 2011



Evolution of NO<sub>x</sub>, CO, NMVOC and SO<sub>2</sub> from 2005 to 2011  
Source | MOE/UNDP/GEF 2015a

## Reaching Out

We make sure our stakeholders are well informed about IPT advances at all levels.

This is why we send on weekly basis IPT Weekly Communication Letter comprising the weekly fuel prices and our latest achievements with a special highlight on our CSR initiatives. In the same context, we publish and distribute our quarterly newsletter "Khallina 3a Ittisal" to IPT network of stations and corporate customers.

## RESPONSIBLE BUSINESS PRACTICES

### Our Commitment to Global Goals

As a leading petroleum company in Lebanon, IPT is proud to be aligned with global goals. During 2018, the UN Global Compact Network Lebanon (GCNL) selected IPT to join the SDG Council. **Moreover, we were proudly appointed as National Goal Leader for SDG 7 to promote access to affordable, reliable, and clean energy for all.**



Network Lebanon



#### IPT: A GOAL LEADER FOR SDG 7

The reason behind selecting IPT as Goal Leader for SDG 7 is our success in adopting sustainability and environmental management strategy in our daily operations, especially that we are diversifying our energy sources to include Biodiesel and Electric Vehicle Chargers and rely more on solar energy.

Our activities and programs in the field of sustainable energy under the umbrella of IPT Energy Center (IPTEC) are at the center of SDG 7.





In this context, Dr. Toni Issa participated in the CEO roundtable discussion held on October 5, 2018 in the presence of Lebanese Prime Minister Saad Hariri, GCNL President MP Dr. Dima Jamali and 11 CEOs from top businesses and organizations in Lebanon, in addition to GCNL ambassadors and the advisory team of PM Hariri, to elaborate on and highlight the latest trends, practices and reforms of sustainability.

Dr. Issa also participated in the 2<sup>nd</sup> edition of «the Multi-Stakeholder SDG Forum» organized by GCNL on the 18<sup>th</sup> of October 2018 at the Grand Serail under the patronage and in the presence of PM Hariri.



The Forum presented a unique opportunity and platform for all stakeholders to explore innovative solutions to accelerate the SDGs in Lebanon and work together towards the UN 17 Sustainable Development Goals.

# ENERGY SUSTAINABILITY AND ENVIRONMENTAL PROTECTION

**We established IPT Energy Center (IPTEC) in 2012**, a specialized research center in Lebanon that carries out scientific projects, social and environmental activities and programs, as well as awareness campaigns falling within the scope of IPT's CSR in the field of energy conservation and the efficient use of energy, reduction of environmental pollution resulting from the use of energy sources, and the promotion of the use of clean, alternative and renewable energy solutions.

The center is behind many pivotal projects on energy sustainability and environmental protection and has been engaged in agreements with national and international institutions to promote sustainable development in the energy sector. IPTEC also contributed to the publishing of a number of studies and reports, and sponsoring several programs in its field of expertise.





### IPTEC WINNING AWARDS

2012  
**SOCIAL  
ECONOMIC  
AWARD**  
for the  
«Public Awareness»  
category

2013  
**NATIONAL  
GREEN  
AWARD**  
for the launching  
of the National  
Campaign for Air  
Pollution Reduction

## The National Campaign for Air Pollution Reduction in Lebanon through Efficient Energy Use in Land Transportation

IPTEC has put so much efforts to raise awareness on sustainable solutions that can reduce energy consumption and fight the detrimental effects of air pollution on our health and environment resulting particularly from the land transport sector in Lebanon. Many initiatives were taken in this regard under the umbrella of the “National Campaign for Air Pollution Reduction in Lebanon through Efficient Energy Use in Land Transportation” supported by the MoE, ESCWA, and UNDP, which resulted in recommendations that the center is implementing in collaboration with related stakeholders.



# ENERGY SUSTAINABILITY AND ENVIRONMENTAL PROTECTION

## PROMOTING ECO-DRIVING

IPTEC promoted the concept of Eco-Driving with the support of the MoE, ESCWA and UNDP to reduce fuel consumption and the level of pollutants emitted while driving. The campaign included the distribution of IPTEC eco-driving licenses, the participation in Beirut Marathon to highlight the importance of using non-motorized and healthier ways to move around in Lebanon, along with an extensive media coverage.

Moreover, IPTEC collaborated with Fabriano in the annual drawing contest for the academic years 2014-2015 and 2015-2016 addressing the themes “Be the Eco-Drivers of Tomorrow” and “Walk and Bike more for a Healthier Lifestyle and Environment”.

The main aim was to reach out to more than 100,000 students across Lebanon to increase awareness on the importance of adopting eco-friendly behaviors while driving.



Pour la promotion de l'Art au Liban et au Moyen-Orient

As part of this activity, our team visited up to fifteen schools to explain more about eco-driving based on our strong belief in the youth's ability to become Lebanon's future eco-drivers.

We ensured to deliver our message to more than 1,600 students from different ages across Lebanon. Eco-driving kits were distributed including the eco-driving license that summarizes the eco-driving benefits and tips. We also organized rewarding activities on our social media platforms and offered scholarships and prizes to the winners.

In addition, we organized two drawing exhibitions in collaboration with Fabriano showcasing more than 150 winning drawings in each exhibition to highlight the winners' motives behind their creative paintings in the presence of their families and key figures.





### Imagine the Gas Station of the Future

Again this year and in line with our strategy to turn our gas stations into eco-friendly and sustainable ones, we are collaborating with Fabriano on the theme “Imagine the Gas Station of the Future”.

The aim is to encourage the future generation to express their ideas on how will a gas station look like in the future and what would be the different products and services that could be offered.



# ENERGY SUSTAINABILITY AND ENVIRONMENTAL PROTECTION

## FIRST URB-HACKATHON

Organizing the First Urb-Hackathon in Lebanon and the Middle East under the patronage of the Prime Minister HE Saad Hariri in March 2018 addressing the special theme “Data-urbanism: Reducing City Air Pollution from Transport”.

The Hackathon was organized in partnership with e-EcoSolutions, and in collaboration with Unverscience – La Cité des Sciences et de l’Industrie in Paris (the organizer of the Urb-Hackathon in France), and with the strategic support of Berytech, the Ministry of Environment in Lebanon, the UNDP in Lebanon, the Order of Engineers and Architects of Beirut, the Global Compact Network Lebanon (GCNL), Saint Joseph University of Beirut (USJ) and the French Institute in Lebanon.



More than **140 registrations** from professionals and students from different fields and backgrounds were remarkably received. The Urb-Hackathon selection committee selected **37 final participants** to form teams and work on finding solutions to reduce the impact of air pollution caused by transport in the city, in a limited time frame and in the most technological, advanced and innovative ways.

The 37 participants set to work like bees in a beehive on Three Full Days at the Berytech Innovation Park in Mar Roukoz, to invent, design and produce their prototyped solutions, after being familiarized with the latest data and studies about air pollution in Lebanon. The three days were led by the French Experts team from Unverscience, and included workshops, presentations and empowerment sessions. Additionally, the participants were offered a free access to the Berytech Fab Lab - the first certified digital fabrication laboratory in Lebanon, offering a vast array of resources and machines to fabricate their prototypes and innovative products.



Empowered lives.  
Resilient nations.





The 3<sup>rd</sup> Day of the Urb-Hackathon concluded with the Award Distribution Ceremony at the USJ Science and Technology Campus in Mar Roukoz in the presence of Minister Raya Hasan representing Prime Minister Mr. Saad Hariri, during which key notes were addressed by Mr. Gilbert Tegho CEO of e-EcoSolutions, Dr. Toni Issa President of IPT Energy Center (IPTEC), Mrs. Patricia Pizzorno Sardena Project Manager of the Experimental Laboratory and Workshops at Unverscience, Mr. Ramy Boujawdeh Deputy General Manager at Berytech, Mrs. Celine Moyroud Country Director at UNDP.

The participants' teams submitted their projects to an international jury panels constituted of 8 members, the latter selected four winning groups as follows:

- **Beirut Rah Tondaf-Detox Beirut, 1<sup>st</sup> position**
- **Hackollution, 2<sup>nd</sup> position**
- **Breathe, 3<sup>rd</sup> position**
- **SmartT, Unverscience Prize**



The prizes included the Recognition Prize by Unverscience, certificate of participation to all participants, Entrepreneurship Prizes by Berytech, Support in Lobbying with the concerned ministries by IPT Energy Center (IPTEC), to work on turning eligible projects into real applicable solutions in Lebanon and Eco-Friendly “Quantum” Fuel Gift Cards from IPT to all the members of the winning team.



# ENERGY SUSTAINABILITY AND ENVIRONMENTAL PROTECTION

## WORKSHOPS AND SEMINARS

Organizing a series of workshops and seminars in the field of sustainability in land transportation.

In 2018, we organized a session tackling the **“Transition towards a Sustainable Land Transport”** during IBEF 2018 in collaboration with the UNDP, MoEW and USEK.

The session served as a platform for experts from different sectors to discuss the transition towards a sustainable, clean and energy efficient transport system in Lebanon. It proposed ambitious sustainable transportation solutions to balance current and future energy needs.

Topics of the session included: Biodiesel production and use, electric vehicles chargers and the announcement of the results of the reports published recently by the MoEW and the UNDP on natural gas and mass transit system in Lebanon.



Empowered lives.  
Resilient nations.



**USEK** | HOLY SPIRIT UNIVERSITY  
OF KASLIK



Since 2014, IPTEC has been organizing a series of workshops and seminars in the field of sustainability in land transportation, air pollution reduction, safety and environmental challenges in the distribution of petroleum products, and natural gas as a clean alternative fuel in the transportation sector, with the support of concerned authorities in the public and private sectors.

# ENERGY SUSTAINABILITY AND ENVIRONMENTAL PROTECTION

## The Promotion of Sustainable and Renewable Energy initiatives in Collaboration with the UNDP

In November 2018, we renewed IPTEC and UNDP MoU on sustainable and renewable energy.

The MoU provides a framework that facilitates the collaboration between both parties in several areas of common interests including a joint lobbying and support for activities related to sustainable and renewable energy, transportation sector and the oil and gas sector in Lebanon. Out of the main topics agreed upon are to raise awareness on environmental hazards related to the oil and gas sector, tackle environmental and health and safety measures for petrol stations and natural gas prospective stations, update the standards of fuel in Lebanon, develop and disseminate the concept of eco-driving, and promote public transportation in Lebanon.



Empowered lives.  
Resilient nations.



# ENERGY Awareness Awards

As part of this MoU, IPTEC and UNDP launched in 2015 the first edition of the **Energy Awareness Awards (EAA)** and collaborated with an expert committee to review more than 50 applications submitted from the private and public sector, assess the shortlisted candidates and choose the winners. The committee consisted of:

## Non-technical experts

H.E. Mr. Nazem el Khoury (Former Minister of Environment), H.E. Mrs. Raya el Hassan (Former Finance Minister), and Mrs. Marianne Howayek (Director of the Executive Office at Banque Du Liban).

## Technical experts

Mr. Hassan Harajli (Project Manager at the Energy and Environment Program, CEDRO-UNDP), Professor Farid Chaaban (Chairperson & Professor at the Faculty of Engineering and Architecture, AUB), and Mr. Karim Osseiran (Energy Consulting Expert at the Ministry of Energy & Water).

**10 winning projects** were rewarded for their outstanding achievement in sustainable practices and environmental considerations in the fields of Energy Efficiency & Conservation, Renewable Energy, Sustainability Champions and Public Energy Action. The results were announced in a ceremony during IBEF 2016 and the awards were distributed in the presence of key figures and the media, as follows:



## Category I - Energy Efficiency & Conservation

- 1<sup>st</sup> prize: Tawlet Ammiq;  
by Al-Shouf Cedar Society
- 2<sup>nd</sup> prize: Energy Conservation Project;  
by Pesco Energy

## Category II - Renewable Energy

- 1<sup>st</sup> prize: Solar Energy Lights;  
by Madaniyoun For Tripoli
- 2<sup>nd</sup> prize: Solar Pumping System;  
by Elements Sun & Wind
- Recognition Certificate:  
First Solar / Diesel Hybrid Installation;  
by IRI

## Category III - Sustainability Champions

- 1<sup>st</sup> prize: Nageeb Program;  
by the Green Pact
- 2<sup>nd</sup> prize: Green Schools Certification Program;  
by e-Ecosolutions
- Recognition Certificate: Sustainable Energy Finance;  
by Fransabank

## Appreciation Awards 2016 - Public Energy Action

- Appreciation Award: Green Roof;  
by Banque Du Liban
- Appreciation Award: Beirut River Solar Snake;  
by MoEW & LCEC

## ENERGY SUSTAINABILITY AND ENVIRONMENTAL PROTECTION

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### 2<sup>nd</sup> edition of the Energy Awareness Awards

In 2018, we launched the 2<sup>nd</sup> edition of the Energy Awareness Awards for 2018-2019 to further encourage the achievement of sustainable goals, especially in the current attempt to implement UN SDGs related to energy and sustainable environmental growth and development. It also feeds into national joint efforts to advance and address environmental challenges to achieve 12% renewable energy by 2020, and 15% by 2030, and 3-10% Energy Efficiency by 2030.

The main aim is to highlight and support the efforts of companies and institutions in the public and private sectors, including companies, universities, vocational schools and municipalities, to promote the concept of sustainable consumption of energy resources and encourage the adoption of structural measures within these Institutions in energy sustainability and environmental performance improvement.

Eligible categories are Private Sector Initiatives, Academia, Youth Innovation and Entrepreneurship, and Local Government initiatives that fall within the themes of Renewable Energy, Energy Efficiency and Conservation, Mitigation of Climate Change, Innovation in Energy and Integrated Category.

Applications will close in June 2019 and a panel of experts will review and evaluate the proposals to be able to select the winners.



The Energy Awareness Awards (EAA) currently serves as an example that illustrates the Lebanese incentive for businesses, NGOs, and individuals to achieve more, and has become a benchmark report that backs institutions and individuals who have invested resources in sustainable energy, while focusing specifically on sustainability, renewable energy, and energy efficiency and conservation.

### Promoting eco-driving across driving schools in Lebanon

IPTEC and UNDP are working jointly to develop and disseminate eco-driving across driving schools in Lebanon, and include the concept of eco-driving in the curriculum of the driving schools in collaboration with all concerned parties from the public and private sectors.



## Partnering with the Lebanese Center for Energy Conservation (LCEC)

For the 4<sup>th</sup> year in a row, IPTEC partnered with the Lebanese Center for Energy Conservation (LCEC) and participated in the International Beirut Energy Forum (IBEF) 2018, the yearly forum discussing all topics related to renewable energy and energy efficiency, organized in strategic partnership with LCEC, under the umbrella of the Ministry of Energy & Water (MoEW).

**INTERNATIONAL  
BEIRUT ENERGY  
FORUM 2018**  
For Sustainable Development



The 2018 edition of the Forum was held for three consecutive days in September at Le Royal Hotel-Dbayeh. As part of this landmark platform, we organized two sessions, the first one tackled the topic of sustainable transportation, and the second one gathered IPT stations owners from all around Lebanon in the 5<sup>th</sup> «Annual Corporate Conference & Gathering» under the theme “Towards Sustainable Gas Stations” in the presence of H.E. Minister of Energy & Water, Cesar Abi Khalil, and the Director General of Oil, Mrs. Aurore Feghali.

We also designed and installed a creative stand in the exhibition hall to raise awareness over the eco-friendly benefits of the new advanced gasoline Quantum offered by IPT.



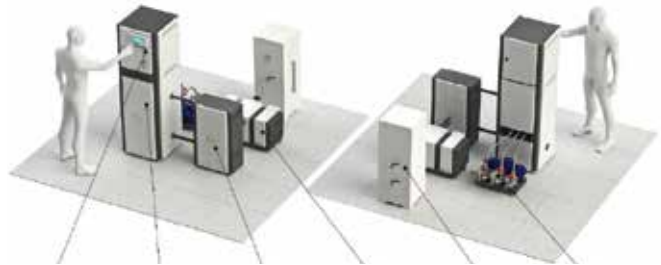
## ENERGY SUSTAINABILITY AND ENVIRONMENTAL PROTECTION

### Pilot Plant for the Production of Biodiesel from Waste Cooking Oil (WCO)

In July 2018, we signed an MoU with the Holy Spirit University of Kaslik (USEK) to install a pilot plant for the production of biodiesel from Waste Cooking Oil (WCO), with the support of the UNDP.

The main objective of this project is to encourage sustainable biodiesel production from WCO by collecting household WCO in storage tanks available at key IPT gas stations and at the USEK university campus, and processing it into biodiesel in a pilot plant installed at the USEK campus. The quantity of biodiesel produced will be equally shared between USEK and IPTEC. USEK's share will be mixed with the green diesel currently used in the university generators, while IPTEC's share will be sold at selective IPT gas stations for commercial use.

**IPT BIODIESEL**

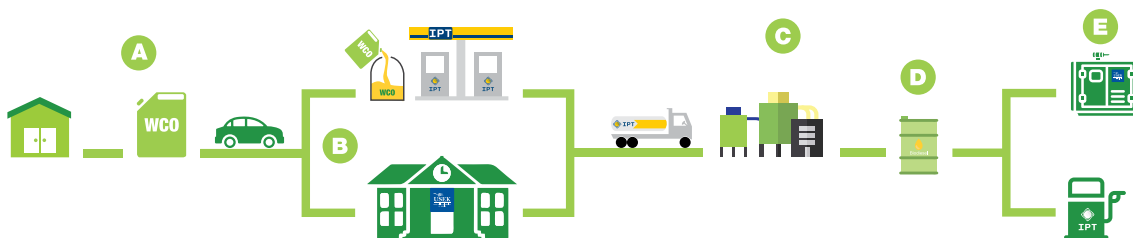






This project is expected to become operational in the second quarter of 2019.

Its major outputs are to offer biodiesel as an alternative fuel with the same performance as that of conventional diesel, that is ecologically safer and cheaper, raise public awareness about the importance of WCO recycling, reduce the greenhouse gas emissions, upscale the collection, disposal and reuse of waste cooking oil as an alternative fuel, set the technical parameters and specifications for biodiesel from WCO, and promote its use as a clean source of fuel in all sectors while abiding by all national regulations and guidelines in coordination with the UNDP and specialized public institutions.



# COMMUNITY ENRICHMENT

**We engage with the community and drive people to reach their full potential.**

For that aim our CSR activities include support to social, cultural, and sports initiatives, in addition to an active contribution to sustainable local development.





## Supporting Social Activities

IPT is always involved in supporting social activities, charitable organizations and festivals, and is equally interested in backing-up sports and cultural initiatives for the promotion of eco-tourism, art and cultural heritage.

### SOCIAL

MTV - Orphanage Diesel  
Epsilon - Epilepsy Awareness  
Lehfed Festivals  
Kobeiyat Festivals  
Arez Festivals  
Al Jawz Festivals - Tannourine  
Amchit International Festivals  
Enfants de Lumiere  
Mind the Gap Forum  
Arena Ventus Jamboree Event

### CULTURAL

“Yad” Movie  
UPT - USJ 20 Years Issue  
LAU - Tribute to Wadih El Safi  
Support Catechesis - Jbeil Maronite Eparchy  
Agenda Culturel - Eco-Tourism Edition  
Dalton City Festival  
Charbel Rouhana Concert

### SPORTS

Lebanese Volleyball Federation  
ESIB Rally  
Step Ahead  
Al-Aytam World Cup  
ATV - Rouwad Al Jouroud  
Neo-Field Football Tournament



## COMMUNITY ENRICHMENT

### Michel Issa Foundation for Local Development (MIF)

We established Michel Issa Foundation For Local Development (MIF) in 2012 in Amchit, bearing the name of the Founder and Chairman of IPT.

MIF was established with the objective to achieve sustainability programs in the field of local development through building capacities for self-employment and income generation locally, in addition to fostering entrepreneurship initiatives among Lebanese youth and encouraging them to get involved in the business sector as employers, and to securing jobs for fresh graduates without the need to flee to the capital or to immigrate.



**Michel Issa Foundation**  
For Local Development





## Micro-credits Program in Jbeil District and Bcharre

One of the first projects lead by MIF was the distribution of Micro-loans as part of a program launched in 2016 to finance small businesses and crafts in Jbeil district.

This project was the theme «Together Towards Local Development in Jbeil District», in partnership with Fransabank and in collaboration with the Mayor Assembly of Byblos and Vitas.

The program featured the distribution of grants and loans with 0% interests to more than 50 beneficiaries from the region who need funding to expand their businesses in the field of industry, agriculture, commerce, services, and handcrafts.

The same initiative was also taken in 2018 in Bcharre.

We distributed grants and loans with 0% interests to more than 34 small and micro businesses in partnership with Bcharre municipality and Vitas.

Through this program, MIF proudly contributed to strengthening the capabilities of the local community especially in rural areas where guaranteeing financial facilities is a must to revive rural businesses and reduce poverty, unemployment and migration to the city.



## COMMUNITY ENRICHMENT

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### Inauguration of the Statue of Our Lady of the Seas at Amchit Seaport

Our Lady of the Seas Statue was offered by MIF to the Fishermen Cooperation in Amchit.

Offered by MIF to the Fishermen Cooperation in Amchit, the Statue of Our Lady of the Seas was inaugurated in August 2018 during a mass celebrated by Maronite Patriarch Cardinal Mar Bechara Boutros Al Rahi surrounded by Bishops Michel Aoun and Boulos Rouhana and Priests Joseph Ziadeh and Charbel Abi Ezz, with the participation of more than 1,500 people coming from all over Lebanon, in addition to the press and key figures and personalities from the region.





The statue of Our Lady of the Seas is around 13 meters height rising on the dock of Amchit fishing port, few meters away from the Boulevard next to dozens of small fishing boats. It's intended to highlight the simplicity of life, spirituality and humbleness of fishermen who rely on Our Lady of the Seas to illuminate their path, while also serving as a religious touristic site for all nearby residents and tourists to visit the place to pray.

## COMMUNITY ENRICHMENT

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### Establishment of Berytech Amchit, the First Innovation Parks Outside Greater Beirut

“We turn innovative ideas into successful businesses”

Within the same sustainable and integrated development strategy, MIF offered more than 5,000 m<sup>2</sup> area to host «Berytech Amchit», due to open its doors in 2020.

Being the First project of its kind outside Greater Beirut, Berytech Amchit aims to address the economic needs of Kesserwan, Jbeil, and Northern kazas, through fostering innovation and entrepreneurship among youth and securing jobs for fresh graduates in the fields of ICT (Information and Communication Technology), smart agri-food, renewable energy, eco-tourism and social entrepreneurship, among others.



The building will be designed to offer young talents, entrepreneurs, start-ups and professionals with a multitude of valuable services that are available at all Berytech (BIC) sites including:

- Worry-free, fully furnished, modern, eco-friendly and flexible hosting offices and services for startups and SMEs paralleled with a co-working space for freelancers and entrepreneurs.
- Business development services including coaching, training, networking events, mentoring and access to finance to support entrepreneurs.
- Meeting and conference spaces will additionally be open to benefit professionals in the area.







In November 2018, MIF and Berytech laid the first brick of Berytech Amchit in an event held on site near IPT Headquarter, attended by Maronite bishop of Jbeil Michel Aoun, Rev. Professor Salim Daccache s.j. Rector of Saint Joseph University (USJ), the CEO and Chairman of Berytech Mr. Maroun Chammas, Chairman of Erga Eng. Elie Gebrayel, Head of Technical Office in the Union of Municipalities of Byblos Mr. Michel Khalifeh, Chairman of IPT Group Mr. Michel Issa, President of MIF Dr. Toni Michel Issa, in addition to the Priest of the Parish of St. Zakhia Amchit Father Charbel Abi Ezz, as well as key figures from various industries.



The new Berytech will be a true incubator of new businesses especially for students and young graduates from all around Lebanon and will contribute to reduced migration, through attracting the youth to stay in their hometowns and consequently strengthen their trust in their country.

## IPT SUCCESS STORY



**In 2018, IPT Success Story in the world of business and sustainability was recognized by Forbes Middle East magazine,** which organized for the first time in Lebanon the Forbes Middle East «Lebanon 100» event celebrated to recognize and applaud the achievements of Lebanon’s top business leaders and its most influential people that are supporting the growth of the country’s economy. Dr. Toni Issa, CEO and Vice Chairman of IPT, was selected among Lebanon’s «Top 35 inspiring Lebanese business leaders» that have shaped the country’s business landscape, and received an award in recognition of his achievements and the successes of IPT in this regard.

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